

Virtanen.ai terms of use and privacy statement

Table of contents

1	What is Virtanen.ai?	2
2	Service provider and data controller	2
3	Privacy and processing of personal data	2
4	Processing of personal data and purposes of the processing	2
5	Lawfulness of processing	3
6	Cookies	3
7	The period for which the personal data will be stored	3
8	Right of the data subject	3
8.1	Right of access by the data subject	3
8.2	Right to rectification	3
8.3	Right to be forgotten	3
8.4	Right to restriction of processing	3
8.5	The data subject shall have the right not to be subject to a decision based solely on automated processing	4
8.6	The right to file a complaint to the data protection ombudsman the supervisory authority	4

1 What is Virtanen.ai?

Virtanen.ai is a service that helps people get information about their electricity consumption, what their electricity consumption consists of and how one could improve their electricity consumption. The service functions on artificial intelligence and is free of charge. The service is intended primarily for private persons, but it can also be used by companies and associations.

These terms of use explain the operating principles of the service and regulate the relationship between the service provider and users. The rights to the service are owned by Nitor Insight Oy and the user is granted access to the service in accordance with these terms of use. By handing over the data obtained from the service of the grid company (Fingrid), the user accepts these terms and conditions and gives Nitor the right to use the data uploaded to the service anonymized.

2 Service provider and data controller

Nitor Insight Oy

Business ID: 2907691-4

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samuli.visuri@nitor.com

3 Privacy and processing of personal data

When processing personal data, the service provider complies with the general data protection regulation and Finnish law, as well as the good data processing practices guaranteed by them.

Contacts regarding data protection matters can be addressed to:

Pekko Linnanmäki, Legal Counsel

+358 50 306 9193

pekko.linnanmaki@nitor.com

4 Processing of personal data and purposes of the processing

The service collects personal data that is essential and necessary for the purposes of using the service.

The service processes the ID of the measurement point when the user uploads the data to the system, if it is included in the data uploaded by the user of the service. The ID of the measuring point is automatically deleted after uploading the data and the data is anonymized, if the user has not deleted the ID of the measuring point themselves.

The postal code is stored in the service for retrieving weather information, as well as hourly electricity consumption data to the extent uploaded by the user. The data is processed anonymously, and personal data is not processed after the data has been uploaded to the system. Personal data is therefore not, and cannot be, given to a third party.

5 Lawfulness of processing

The lawfulness of the processing is based on a legitimate interest (operating the service) and the consent of the data subject (the user uploads the information). The collected information is obtained exclusively from the user of the service. Only the necessary information needed to provide the service is collected from the users.

6 Cookies

Virtanen.ai uses cookies to improve the functionality and usability of the service. Users accept cookies when using the service. The service only uses necessary and statistical cookies.

7 The period for which the personal data will be stored

Nitor processes data only in anonymized form. The ID of the measurement point is removed from the entered data as soon as the data has been uploaded to the system. Anonymized data can be stored and used indefinitely.

8 Right of the data subject

8.1 Right of access by the data subject

The data subject has the right to obtain from the controller confirmation as to whether or not personal data concerning them are being processed. The controller shall provide a copy of the personal data undergoing processing upon a request of a data subject.

8.2 Right to rectification

The data subject has the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning them.

8.3 Right to be forgotten

The data subject has the right to obtain from the controller the erasure of personal data concerning them without undue delay.

8.4 Right to restriction of processing

The user of the service has the right to object to the processing of personal data concerning them at any time. In this case, Nitor may no longer process the service user's personal data.

8.5 The data subject shall have the right not to be subject to a decision based solely on automated processing

The user shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning them or similarly significantly affects them. The user of the service is given information and recommendations given by artificial intelligence for the use of electricity in accordance with the purpose of the service.

8.6 The right to file a complaint to the data protection ombudsman the supervisory authority

The national supervisory authority for personal data matters is the Office of the Data Protection Ombudsman. You have the right to submit your case to the supervisory authority, if you consider that the service violates the GDPR or the national law.

Office of the Data Protection Ombudsman

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